

## **MAM PROJECT EUROPE AID/119822/D/SV/SY**

### **International Study Trip Programme for Public Officers in Urban Planning**

#### **Background**

One of the objectives of the MAM is to transfer the European Urban Planning experience to the authorities and staff of the central government and the selected cities included in the project.

#### **Objective**

The international tour training programme has as central objective to allow the participants to come in touch with the reality of urban planning in two European cities, offering them the possibility to meet the officers responsible for the urban planning activities in both cities and to discuss with them methodology, objectives and results.

As well as seeing directly the influence of the plans directions on the daily life of the city population.

#### **The selected cities**

Valencia

Valencia; 797.291 inhabitants. The authorities are working to make Valencia:

- an information green city,
- open to the sea,
- solving its infrastructure deficits,
- with a strong social and cultural activities integration and cohesion,
- becoming a capital able to become the integration skeleton of the Valencia Community,
- giving impulse to a series of big urban projects able to become city economy engines,
- improving environment quality,
- reinforcing Valencia identity,
- with a new model of urban management,
- becoming an important European capital able to help articulation of the urban system of the Mediterranean southern area.

Another important component of this plan is the Evaluation of the Degree of Implementation of the strategy components. (Valencia World sailing cup, Formula 1 Grand Prix). **Contact person: "Director Gerencia de Urbanismo" Juan Antonio Altes.**

Sevilla

Sevilla (capital of Andalucia, 699.146 inhabitants) after the plan prepared to support Expo'92, considered today obsolete, is working in an attempt to create a metropolitan plan able to:

- incorporate in the city all the expansions of the last years done outside its built up area,
- integrating infrastructure system and public transport systems at metropolitan scale as to create sustainable mobility for the area population,
- making the historic centre a more diversified activity area,
- requalifying the existing peripheries,
- with a strong new consideration for the area environment,
- with citizen participation in the planning process etc.etc

as to give the city a new role inside Andalucía, Spain and Europe. Implementation programme and PPP programmes used as basic tools for plan developments.

**Contact person: Gerencia de Urbanismo, Director del plan, Sr.Miguel Angel Gonzalez Fustegueras.**

## **Programme of activities for the International Study Trip to Valencia and Sevilla**

### **Daily programmes**

1<sup>st</sup> day

Air trip Damascus-Madrid, train trip to Valencia. Train trip to Valencia.

2nd day

### **Valencia**

Morning

- Meeting with the designed officers from the urban planning department
- Receiving information about the City Master Plan and its modifications as to implement main urban plans areas.

Afternoon

- Visit to some of the main urban plans areas
- Visit to the City of Arts and Sciences. (1.4 million visitors in Summer)

3rd day

Morning

Meeting with the responsible of the Metropolitan Plan, to understand: the new city model, its strategy for expansion areas, infrastructures, public transport systems, historic centre, environment, and implementation programmes.

Afternoon

- Visit to the coastal area and one expansion
- Train trip to Madrid

4<sup>th</sup> day

Morning

- Early train to Sevilla.
- Meeting with responsible of City Master Plan to understand the main strategy of the 2007 plan

Afternoon

- Visit to some of the areas included in the Neighbourhoods Plan (455 millions Euros)
- Slow visit to the historic centre from hotel

5<sup>th</sup> day

Morning

- Meeting with responsible of the Strategy Plan 2010 to understand proposals: social city cohesion, metro's construction, integration of infrastructures and public transport systems, international stronger image, stronger role as capital of Andalucía, improving quality of life, metropolitan permeability. Financing and implementation programmes.

Afternoon

Visit to the Cartuja Island, area of the International Fair of 1992, based on old Master Plan 1987

6<sup>th</sup> day

Morning

- Meeting with responsible of the Housing and Territorial Plan including buildings rehabilitation and special programme for low income families. Discuss implementation and financing.
- Visit to one of the areas included in the plan
- Trip train to Madrid
- Free evening

7<sup>th</sup> day

Morning

- Visit to the historic area of the city including Plaza Mayor, Retiro park, Jardines del Campo del Moro, Palacio Real, etc.

Afternoon

Free evening

8<sup>th</sup> day

Return trip to Damascus

HOTELS

Valencia:

- Husa Reina Victoria near to municipality:-[www.husaereinavictoria.com](http://www.husaereinavictoria.com)-
- Hotel medium Conqueridor:-[conqueridor@mediumhotels.com](mailto:conqueridor@mediumhotels.com)-
- Hotel Zenit :-[www.zenit.hotelValencia.Zenithotels.com](http://www.zenit.hotelValencia.Zenithotels.com)

Sevilla:

Hotel Becquer:-[www.hotelbecquer.com](http://www.hotelbecquer.com)

Hotel Dona Maria :-[www.hdmaria.com](http://www.hdmaria.com)-

Hotel Pasarela:[www.hotelpasarela.com](http://www.hotelpasarela.com)

Madrid:

Hotel Moderno:-[hotel.moderno.com](http://hotel.moderno.com)-. (Puerta del Sol)

Hotel NH Paseo del Prado-[nh-hoteles.es/hotelmadrid](http://nh-hoteles.es/hotelmadrid)

Abba Madrid Hotel:-[abbamadridhotel.com](http://abbamadridhotel.com)